



I'M LOCAL I'M GLOBAL™

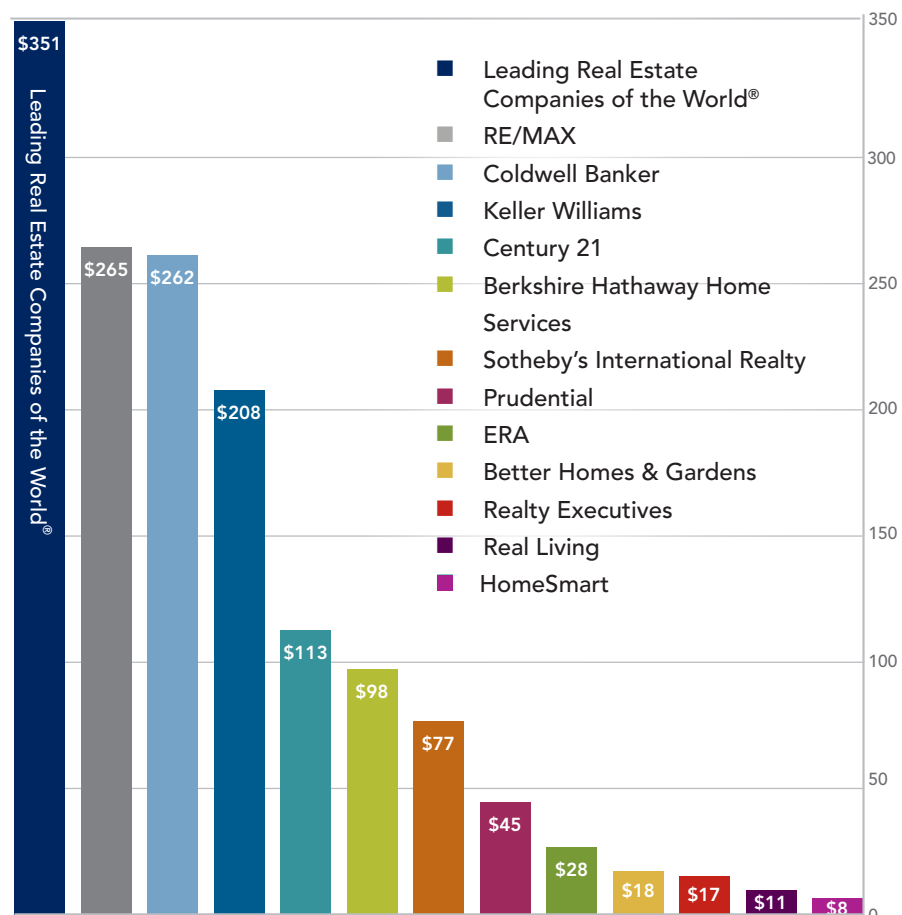
INDUSTRY-LEADING  
SALES.  
WORLD-CLASS  
SERVICE.

As an affiliate of Leading Real Estate Companies of the World®, our company is a global — not just local — real estate company working on your behalf. LeadingRE provides world-class marketing and resources, allowing us to provide the very best service. Our organization produced more home sales volume in 2015 than any national real estate network, \$351 billion, representing over one million transactions.

### MORE U.S. HOME SALES VOLUME IN 2015 THAN ANY NATIONAL REAL ESTATE BRAND

Volume shown in billions  
of dollars

\* Actual member statistics for LeadingRE and estimates for other networks using average sales units per agent and average sales price for firms in each respective network from published sources for 2015 production.



*Leading*  
REAL ESTATE  
COMPANIES  
OF THE WORLD

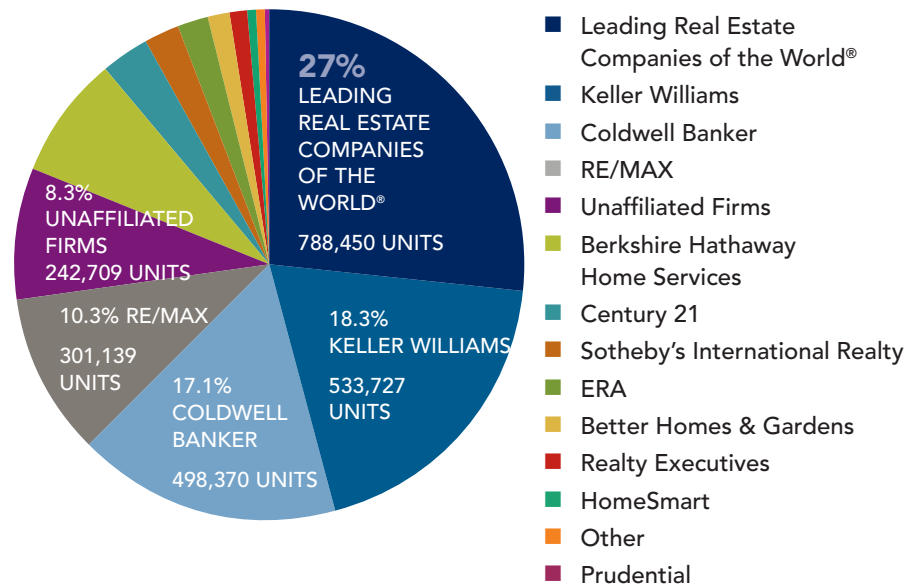


I'M LOCAL I'M GLOBAL™

LEADING  
THE INDUSTRY  
AMONG THE TOP  
500 BROKERAGES.

We bring you the power of our worldwide invitation-only network, Leading Real Estate Companies of the World.® As a global organization, we connect tens of thousands of buyers and sellers every year. Our network dominates in home sales units among the top 500 U.S. real estate firms, and overall was responsible for nearly 1.1 million sales units in 2015.

WE SELL 48%  
MORE HOMES  
THAN ANY  
COMPETITOR  
AMONG THE  
TOP 500 REAL  
ESTATE FIRMS



Source: REAL Trends Top 500 for 2015 production

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I'M LOCAL I'M GLOBAL™

OVER ONE MILLION TRANSACTIONS  
VALUED AT \$351 BILLION  
IN ANNUAL HOME SALES

550 FIRMS

4,000 OFFICES

128,000 SALES ASSOCIATES

OVER 55 COUNTRIES

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## LOCAL EXPERTISE, GLOBAL CONNECTIONS, POWERFUL MARKETING.

### WE MARKET YOUR PROPERTY TO THE WORLD.

When selling your home, you need global exposure in addition to the strong marketing expertise we deliver locally. As an affiliate of Leading Real Estate Companies of the World®, we have the resources to market your property to the highest possible number of potential buyers. With 128,000 talented associates around the world, we expose your property to buyers on six continents ensuring more eyes on your property. In addition, we receive inbound clients from other affiliates around the globe who are interested in purchasing a home.

**Leading Real Estate Companies of the World®** is a pedigree denoting the very best companies who represent qualified clientele and wish to do business with similar firms. Each year our network is collectively responsible for over one million transactions on a global basis.

**When your home is posted to our website locally,** it is immediately promoted on the LeadingRE.com website. It is also immediately connected to the websites of over 550 of our affiliated real estate firms in the world.





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## FROM COAST TO COAST AND EVERYWHERE IN BETWEEN, WE'VE GOT IT COVERED.

**As an affiliate of Leading Real Estate Companies of the World,®** we have a real estate professional ready to help you find your ideal home throughout our continent and to points around the globe. Whether it's a country house, a property in a resort location, or an in-town apartment, we can help you find the perfect property when you work with the best names in real estate — Leading Real Estate Companies of the World.®

**Real estate is still a local business** — Our network is comprised of the very best locally and regionally branded real estate professionals in the United States. With a local focus and a national/global view, our associates will ensure the best personal attention with the finest access to quality real estate connections.

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## GLOBAL REACH, HUMAN TOUCH.

**Being part of the global economy goes far beyond technology;** it requires the human touch. We are proud to belong to the global network whose name says it all – Leading Real Estate Companies of the World®. Only the best of the best are part of this collection. Wherever you go, the Leading Real Estate Companies of the World® logo is a symbol of the finest local real estate professionals.

Argentina	Dominican Republic	Mauritius	Sweden
Aruba	England	Mexico	Switzerland
Australia	England, Great Britain	Monaco	Thailand
Austria	France	New Zealand	Trinidad & Tobago
Bahamas	French West Indies	Panama	Turkey
Belgium	Germany	Portugal	Turks & Caicos Islands
Belize	Guam	Puerto Rico	United Arab Emirates
British Virgin Islands	Iceland	Qatar	Uruguay
Canada	India	Romania	Virgin Islands
Cayman Islands	Ireland	Saint Martin	Wales, Great Britain
China	Italy	Scotland, Great Britain	Zambia
Colombia	Jamaica	Singapore	
Costa Rica	Lebanon	Sint Maarten	
Czech Republic	Luxembourg	South Africa	
Denmark	Malaysia	Spain	



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## WORLD-CLASS SERVICE, WORLD-CLASS INTRODUCTIONS.

**We can assist you anywhere in the world.** As an affiliate of Leading Real Estate Companies of the World®, we have access to the highest caliber of real estate professionals in over 55 countries and across six continents. When buying or selling property outside of our local market, our world-class connections can help with real estate needs throughout our continent and to points around the globe.

**Let us introduce you to a carefully selected sales associate** who will provide you with extraordinary service — anywhere your real estate needs take you. Our global network is comprised of the very best real estate companies and the most talented professionals in the world. These associates ensure personal service with access to quality real estate connections. This level of service and quality is the reason why a meaningful introduction is made through our network every five minutes.

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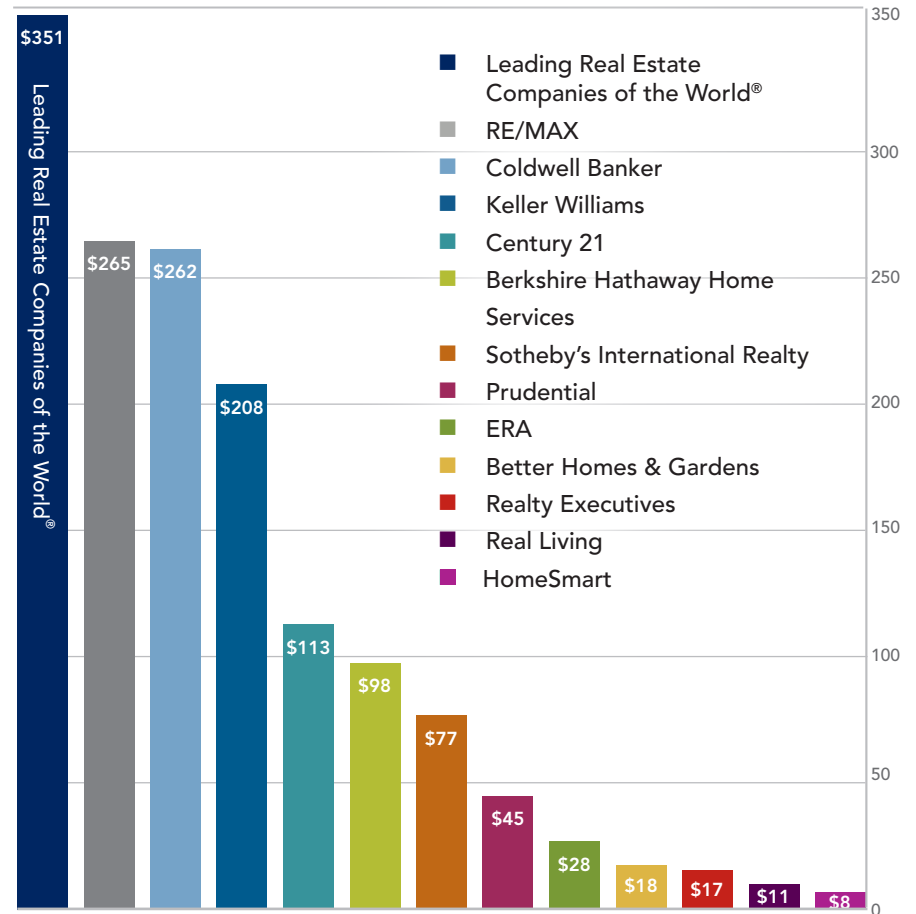


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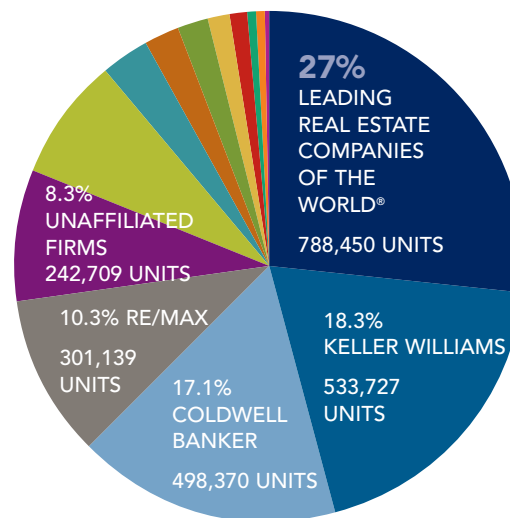
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- Leading Real Estate Companies of the World®
- Keller Williams
- Coldwell Banker
- RE/MAX
- Unaffiliated Firms
- Berkshire Hathaway Home Services
- Century 21
- Sotheby's International Realty
- ERA
- Better Homes & Gardens
- Realty Executives
- HomeSmart
- Other
- Prudential

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Source: REAL Trends Top 500 for 2015 production

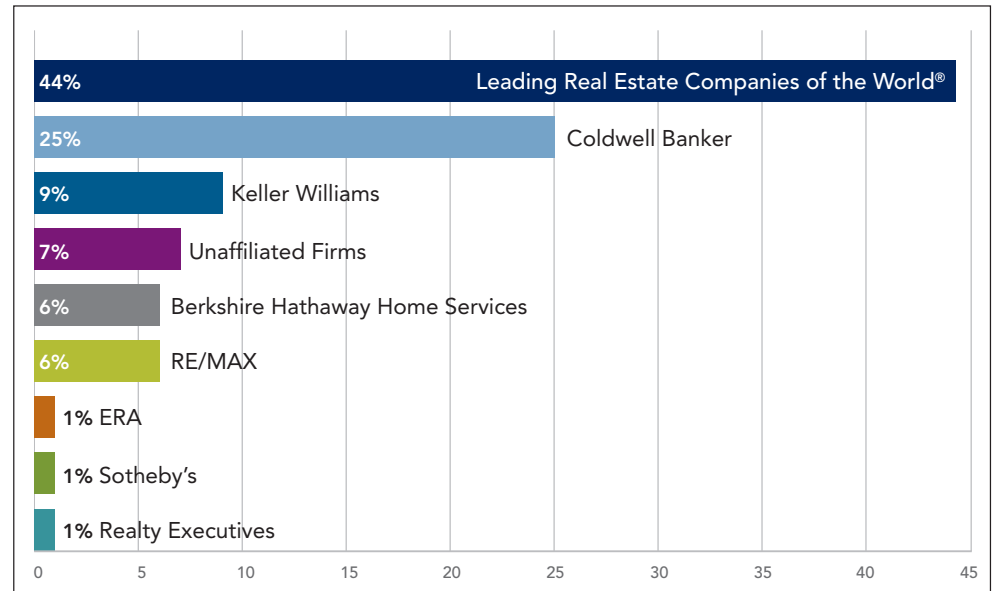




I'M LOCAL I'M GLOBAL™

As an affiliate of Leading Real Estate Companies of the World®, we are connected to the very best real estate brokers. Our worldwide network dominates in more markets across the U.S., with #1 market rankings in 44% of the top markets — significantly more than our closest national franchise competitor. Once again proving the power of connecting local brands with a pervasive national and global network.

PERCENTAGE  
OF TOP 121 U.S.  
MARKETS  
IN WHICH  
NETWORK  
AFFILIATES  
WERE #1 IN  
SALES VOLUME,  
TRANSACTION  
SIDES OR BOTH  
IN 2015



Source: REAL Trends Market Leaders for 2015.

## I HAVE CONNECTIONS TO THE VERY BEST REAL ESTATE BROKERS

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